From the Editors ................................................................. 2

President’s Letter ............................................................... 3
  JoAnn Hounshell

CALL Executive Board Minutes ........................................ 4
  Julienne Grant

February CALL Business Meeting Roundup .......................... 6
  Julienne Grant

May CALL Business Meeting Roundup ................................ 8
  Julienne Grant

CALL at PAWS Chicago ..................................................... 11
  Pamela Cipkowski

What Makes Cardinal IP Unique ......................................... 12
  Gail Hartzell

Not Just Another Management Program: The 2013 AALL Management Institute ........ 13
  Pam Cipkowski

People & Places ............................................................... 14
  Therese Clarke Arado
  Christine Klobucar

Public Relations Is About More Than Promoting an Association;
It’s Also About Promoting Oneself - Don’t Miss the Opportunity! ................... 15
  Deborah Rusin

CALL Needs You! ............................................................. 16
  Maribel Nash

Thanks for Supporting the Community Service Committee! .................... 17
  Kevin McClure

Got a Job to Post? Use the Form! .......................................... 17
  Clare Gaynor Willis

2012-2013 Meeting Schedule ............................................. 18
Dear CALL members,

This is my last issue as Co-Editor of the CALL Bulletin. I began as a member of the Bulletin Committee in the fall of 2008 and learned from Co-Editors Julienne Grant and Gail Hartzell. The following year, I took Gail’s place as Co-Editor. Since then, Julienne went on to be Secretary of CALL, and Tom Keefe took her place. He was succeeded by Kevin McClure. I have been fortunate to have such talented and dedicated people to work with. I am especially pleased that Kevin will continue as Co-Editor, joined by our intrepid and faithful TechBuzz columnist, Lyonette Louis-Jacques, as Co-Editor.

Editing the Bulletin has been a unique and valuable experience. I am continually amazed by the variety and depth of the work our colleagues have contributed to the Bulletin to make it the fine publication it is. For the past two years I have participated in the Council of Newsletter Editors of AALL, and, while I have seen many interesting ideas and great execution in other newsletters, the Bulletin has always stood up to the competition.

This issue is no exception. From JoAnn Hounshell’s final President’s letter and Julienne Grant’s excellent business meeting roundups to Gail Hartzell’s article on Cardinal IP, it contains interesting and informative reading. Pam Cipkowski contributes a great report on the AALL Management Institute – that’s now on my to-do list for next year! – and Debbie Rusin gives us sensible and illuminating public relations advice.

Maribel Nash, our new President, asks for volunteers for CALL committees. I’d like to add a special appeal for volunteers for the Bulletin Committee. It is a wonder-

continued on p. 10

The CALL Bulletin, the official publication of the Chicago Association of Law Libraries (CALL), is published four times a year and is provided to active members as a benefit of membership. CALL does not assume any responsibility for the statements advanced by the contributors to the CALL Bulletin, nor do the views expressed in the CALL Bulletin necessarily represent the views of CALL or its members.

Contributions to the CALL Bulletin are always welcome. Please be advised that contributions submitted for publication are subject to editorial review. The Bulletin editors have the discretion to decline to publish articles. Direct questions, articles, or other items of interest to the co-editors:

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I am grateful to the membership for allowing me the opportunity to serve as CALL President. You already know that stepping into a leadership role is not to be taken lightly. There is always more to the position than what is listed on the job description. My time as CALL President has been a tremendous learning experience, and honestly, more fun that I expected it to be. My recent experience and the fact that I have been a member of various chapters over the years provided me with an understanding of just how much AALL chapters support law librarianship. I am proud that CALL continues to live up to its reputation as a leader in the profession by encouraging advocacy in the legal information community.

This year I have had an opportunity to work with energetic and creative people. The work of the committee chairs and committee members was focused on the creation of opportunities for the membership by working across committees to offer continuing education programs, grants, and networking opportunities. It was truly a busy year for the chapter beginning with the Continuing Education Committee. The Committee held a brown bag on public speaking and co-sponsored a program entitled Vendor-speak with the Committee on Relations with Information Vendors Committee.

The Placement and Recruitment Committee successfully changed the procedure on posting jobs to the CALL website. The co-chairs collaborated with the Public Relations Committee on the creation of the new web-based job placement form which makes it easier for employers to notify members of job opportunities. The Placement and Recruitment Committee also instituted a new service that helps connect CALL with library students and employment opportunities.

The Government Relations Committee completed two major projects. Finding Illinois Law: A Librarian’s Guide for Non-Lawyers was officially released in December 2012. The Public Relations Committee has done an outstanding job of publicizing Finding Illinois Law within the legal community locally and nationally, and more importantly to the non-legal regional libraries and library associations. In an effort to further promote the guide, the Executive Board recently approved Wm. S. Hein Company’s request for permission to link to Finding Illinois Law from Spinelli’s Law Library Research Shelf via HeinOnLine.

The Corporate Memory Committee has almost finished their complete revision of the CALL Policy Log. The CALL Bylaws are the governing document of the Association. The Policy Log is the compilation of the policies that help ensure that all CALL Executive Board actions are within the scope of the Bylaws, are clearly written and complement existing policy. The Corporate Memory Committee has provided the Executive Board with quarterly updates this year. Policy Log is available to all members via the CALL website Members Only section.

In its 2012 Executive Report to the CALL Board, the CALL Committee on Committees made several recommendations pertaining to the structure of the Association’s committees. One recommendation was to merge the Internet and the Public Relations Committees into a single committee, which was approved during the May 2012 Executive Board meeting. The newly formed Public Relations Committee is responsible for promoting CALL activities, maintaining the CALL website and listserv, as well as exploring new technologies to facilitate communication and collaboration within the Association. Another recommendation was to retire the Relations with Information Vendors Committee (RIV), which the Executive Board approved effective May 2013. The Association will maintain a relationship with the AALL Committee on Relations with Information Vendors, and encourage the membership to utilize the tools and services provided through AALL.

The CALL Committee on Committees also recommended continued on p. 10
2012-2013 CALL EXECUTIVE BOARD MEETING
AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
January 8, 2013, 9:00 a.m.

Board Members Present: JoAnn Hounshell, Julia Jackson (by phone), Maribel Nash, Julienne Grant, Barry Herbert, Pam Cipkowski, Susan Retzer

Board Members Absent: None

Summary:

Treasurer’s Report (Section IV):

1. Harris Bank Balance as of December 31, 2012: $28,834.59
2. Net Income, December 2012: ($190.50)

Significant Actions:
The Board agreed to propose a number of amendments to the CALL Bylaws that will require approval by the membership per Bylaws, Article VIII. The changes will initially be proposed to the members attending the February Business Meeting, pending approval by AALL. (VI. Old Business, a.)

The Board decided to direct the Membership Committee to contact individuals who had not renewed their CALL memberships to remind them as such. (VII. New Business, b.)

Policy/Procedure: The term “immediate Past President” in the Bylaws refers to the individual who served as CALL President the previous year. This meaning should be applied consistently in practice and in all CALL documents. (VI. Old Business, a.)

2012-2013 CALL EXECUTIVE BOARD MEETING
AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
February 12, 2013, 9:00 a.m.

Board Members Present: JoAnn Hounshell, Julia Jackson, Maribel Nash, Julienne Grant, Barry Herbert, Pam Cipkowski, Susan Retzer

Board Members Absent: None

Summary:

Treasurer’s Report (Section IV):

1. Harris Bank Balance as of January 31, 2013: $28,842.59
2. Net Income, January 2013: ($917.00)
3. Membership numbers as of January 31, 2013: 267 (12 new members, 255 renewals)

Significant Actions:
The AALL Bylaws and Resolutions Committee approved the Board’s proposed changes to the CALL Bylaws, but also made several recommendations. The Board decided to incorporate one of those suggested changes into the final document that will be sent to the membership. The AALL Bylaws and Resolutions Committee’s suggested change affects Article VII, Section 7.5 of the CALL Bylaws. (VI. Old Business, a.)

The full list of proposed Bylaws changes with comments will be sent to the membership in early March. A reminder will also be sent prior to the May Business Meeting where the proposed changes will be discussed, and a vote taken to decide whether to take the proposed changes to the full membership for a vote. (VI. Old Business, a.)

The Board ratified an earlier email vote to approve the
CALL Executive Board Minutes cont. from p. 4

Continuing Education Committee’s request for a budget of $20.00 (plus an allowance for tax) for the January 31, 2013 Brown Bag. (VII. New Business, a.)

The Board ratified an earlier email vote to approve the Grants & Chapter Awards Committee’s new “Grants Application” form. The form is now posted on the CALL website. (VII. New Business b.)

The Board approved an expenditure for the renewal of the CALL domain name (for the CALL website) with Jumpline.com. (VII. New Business, c.)

2012-2013 CALL EXECUTIVE BOARD MEETING
AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
March 12, 2013, 9:00 a.m.

Board Members Present: JoAnn Hounshell, Maribel Nash, Julienne Grant, Barry Herbert, Pam Cipkowski, Susan Retzer

Board Members Absent: Julia Jackson

Summary:
Treasurer’s Report (Section IV):
1. Harris Bank Balance as of February 28, 2013: $30,343.93
2. Net Income, February 2013: $1,863.62
3. Membership numbers as of February 28, 2013: 270 (13 new members, 257 renewals)

Significant Actions:
The Board approved expenditures related to the maintenance of the CALL website (Jumpline). (VI. Old Business, b.)

The Board approved a $200.00 payment to SurveyMonkey for CALL’s annual subscription. (VI. Old Business, c.)

The Board ratified an earlier email vote approving AALL’s request for a CALL membership list. (VII. New Business, a.)

Policy: After utilizing a CALL grant for its intended purpose, CALL grant recipients must submit an article for the next issue of the CALL Bulletin. This supersedes Policy Log, Grants and Chapter Awards 2008-06, which states that recipients must submit an article within a year of receiving the grant. (V. Committee Reports, e.)

2012-2013 CALL EXECUTIVE BOARD MEETING
AALL Headquarters, 105 W. Adams St., Suite 3300 (enter on Clark St.)
April 9, 2013 at 9:00 a.m.

Board Members Present: JoAnn Hounshell, Maribel Nash, Barry Herbert, Pam Cipkowski, Susan Retzer, Julia Jackson (via phone)

Board Members Absent: Julienne Grant

Guests: Clare Willis, Jamie Sommer

Summary:
Treasurer’s Report (Section V):
1. Harris Bank Balance as of March 31, 2013: $26,701.90
2. Net Income, March 2013: ($3,017.03)
3. Membership numbers as of March 31, 2013: 272 (15 new members, 257 renewals)

Significant Actions:
The Board ratified an earlier email vote approving the PR Committee’s request to provide gift cards to the Day in the Life Photo Contest winners. (VIII. New Business, a.)

The Board approved a motion that it be within the authority of the President, with the approval of the Board, to recognize an individual(s) for a noteworthy contribution to the Association during the President’s term by awarding Certificates of Merit. (VIII. New Business, c.)
The third business meeting of the 2012-2013 CALL year was held at Lawry’s The Prime Rib (100 E. Ontario, Chicago) on Wednesday, February 20. The Community Service Committee collected food items for the Greater Chicago Food Depository (GCFD) and cash for H.O.M.E. (Housing Opportunities & Maintenance for the Elderly). Cash donations at the meeting totaled $200.00. Cardinal Intellectual Property sponsored the meeting, and Lexis-Nexis sponsored the door prizes.

CALL President JoAnn Hounshell opened the meeting at noon and thanked the attendees. She announced that there were 107 registrants. She also introduced two new CALL members: Andrew Beharelle (Compass Lexecon) and George Stamogiannos (recent Dominican University GSLIS graduate).

Next, Julian Blumenthal from GCFD was invited to the podium. He thanked CALL and said that he had looked at the CALL website and was impressed with what we do. Mr. Blumenthal said that GCFD distributes some 64 million pounds of food per year to about 650 locations. He noted that most of the food goes to children and the working poor. He also indicated that the hunger problem has grown in recent years and that our help is very important and appreciated. Mr. Blumenthal also mentioned that there are many volunteer opportunities at GCFD, and that it is a very well-run organization.

CALL President JoAnn Hounshell opened the meeting at noon and thanked the attendees. She announced that there were 107 registrants. She also introduced two new CALL members: Andrew Beharelle (Compass Lexecon) and George Stamogiannos (recent Dominican University GSLIS graduate).

At 12:30, CALL Vice President/President-Elect Maribel Nash introduced Adam Fromm and Annette Roland from Cardinal Intellectual Property. Mr. Fromm took the podium for several minutes. He said that this was Cardinal’s first meeting sponsorship for any organization and that Cardinal was proud to sponsor CALL. Cardinal is an IP support services firm and that there are three branches of the business. He talked briefly about some of the firm’s products, including PAIR Alerts, which tracks patent applications. His brief talk was accompanied by several informative and sometimes humorous slides.

Maribel then introduced the meeting’s featured speaker, Travis McDade. Mr. McDade is the curator of Law Rare Books at the University of Illinois at Urbana-Champaign (UIUC) College of Law. He also teaches a course in UI-UC’s GSLIS entitled “Rare Books, Crime & Punishment.” According to Mr. McDades’s profile on the UIUC website, “he is the country’s foremost expert on crimes against rare books, maps, documents and other printed cultural heritage resources.” He is the author of The Book Thief: The True Crimes of Daniel Spiegelman, and his second book, Thieves of Book Row, will be published by Oxford University Press in May.

Mr. McDade began his presentation by thanking CALL for the invitation to speak and noted that it was a treat for him to get to Chicago. He then spent several minutes reading from the Prologue of the forthcoming Thieves of Book Row. The Prologue, which sets the stage for the rest of the book, describes the background of Edgar Allan Poe’s Al Aaraaf, Tamerlane, and Minor Poems that was first published in 1829. The speaker explained that only a small number of copies of the book were originally printed, one of which ended up at the New York Public Library (NYPL) in its rare book collection. Mr. McDade’s new work tells the story of the theft of Poe’s book from the Library, and the book theft ring that pulled off the crime.

After reading from the Prologue, Mr. McDade described the backdrop of the book-- New York City’s Book Row in the 1920s and 1930s. According to the author, Book Row was once a thriving six-block section of lower Manhattan that housed dozens of bookstores. Book Row, however, was also home to the United States’ worst book theft ring. The speaker explained that some unscrupulous used book dealers on the Row recruited men (many who were unemployed) to steal used books. At the time, Mr. McDade explained, public libraries were often targets because valuable rare books were often unknowingly placed on unguarded open shelves. The thieves would stake out the libraries, steal valuable books, and then take them back to Book Row where they would be put up for sale.

One public library, however, that did attempt to protect its rare books from theft was the NYPL. Mr. McDade explained how the Library set aside its rare books in closed stacks to prevent theft, and how former New York City police officers were hired to guard the Library’s front

continued on p. 7
CALL Business Meeting Roundup
cont. from p. 6

door. Despite these precautions, however, a thief made off with the Library’s valuable first edition of Poe’s Al Aaraaf, Tamerlane, and Minor Poems. The speaker also told attendees about the cast of characters related to the crime and its investigation, including NYPL special investigator G. William Bergquist.

Upon concluding his talk, and showing a number of interesting period photographs related to his book, the speaker took a number of questions from the floor. One attendee asked how the stolen books were cleared of markings and prepped for sale. According to the speaker, bleach was used sometimes, but specialists were often recruited to perform the work. He said that perforations were difficult to fix, and sometimes pages were actually cut out and duplicates inserted. Another attendee asked who the buyers were. Mr. McDade answered that they were different people and entities and briefly described how the New York Historical Society unwittingly ended up with a stolen book.

One member of the audience asked the author how he conducted his research. Mr. McDade said that he did it in bits and pieces, and his research included visits to NYPL and archives in Canada. He said he found parts of the story in different places, including the Saturday Evening Post. Mr. McDade also said that he didn’t write the whole book after finishing the research, but rather wrote as he discovered new information. He said it was a struggle to keep the book under 100,000 words, and that his research is actually still ongoing.

Another attendee asked the speaker if he knew anything about the current renovation plans for NYPL. Mr. McDade said he is aware of the plans, but hopes that the Library doesn’t change too much; he had some concerns that the renovations might make it more difficult to conduct research there. The author also mentioned that the rare books at NYPL will stay on site, and will not be removed to a remote storage area. A final inquiry addressed whether the stolen books were intermingled with the other books on sale at Book Row, and Mr. McDade replied affirmatively.

JoAnn thanked the speaker and told attendees that Mr. McDade’s book is available for pre-ordering through Amazon. She also announced that the CALL elections were open and that 109 members had already voted—40.8 percent of the membership. JoAnn then asked for any CALL Committee announcements.

Frank Drake of the Bylaws Committee said that members would be receiving information in March about proposed CALL Bylaws changes. He characterized the proposed changes as “non-controversial” technical changes. Frank explained that the changes would be formally addressed at the May Business Meeting where there would be a vote to decide whether the proposed changes should be taken to the full membership for a vote. Anyone with questions should contact Frank.

Juli Jackson of the Grants Committee reminded attendees that there are grant funds available for CALL members. She said that the Committee recently awarded grants to Pam Cipkowski and Charles Frey to attend the 2013 AALL Management Institute.

Robert Martin of the Community Service Committee said that the Committee had raised over $300.00 at the November Business Meeting for Honor Flight Chicago. He invited attendees to beat that record today for H.O.M.E.

JoAnn and Maribel announced the winners of the two LexisNexis-sponsored door prizes ($25.00 gift certificates for Barnes & Noble): Frank Drake and Scott Vanderlin.

The meeting was adjourned at 1:15. The May Business Meeting will be held at Maggiano’s on May 15, 2013.

### SPRING 2013 LAW LIBRARY JOURNAL AVAILABLE

The Spring 2013 issue of Law Library Journal is now available and has been mailed to members. The issue features articles on the legislative history of the Affordable Care Act and how the history of that legislation is an example of the changing process needed to research federal legislative history; how academic law librarians can help their law schools enhance the visibility of faculty scholarship; and ways that training for foreign, comparative, and international law librarians can be improved.
The final business meeting of the 2012-2013 CALL year was held at Maggiano’s (516 N. Clark, Chicago) on Wednesday, May 15. The Community Service Committee collected items for the Anti-Cruelty Society and cash for Blessings in a Backpack. Cash donations at the meeting totaled $270.00, and five boxes of items were collected for the Anti-Cruelty Society. Wolters Kluwer Law & Business sponsored the meeting, and LexisNexis sponsored the door prizes.

Outgoing CALL President JoAnn Hounshell opened the meeting at noon and thanked the 115 people in attendance. She recognized new and continuing CALL Board members Maribel Nash (President), Barry Herbert (Treasurer), Pam Cipkowski (Director), Margaret Schilt (Vice President/President-Elect), Clare Willis (Secretary), and Jamie Sommer (Director). She also thanked retiring Board members Julia Jackson, Julienne Grant, and Susan Retzer. The following new CALL members were also welcomed: John Gorman (DePaul), Emily Janoski-Haehlen (Valparaiso), and Kenneth Johnson (Dominican University student). Eleven library school students were also in attendance as special guests of the Association.

At 12:25, incoming CALL President Maribel Nash introduced Jon Houston and Jon Crispin from Wolters Kluwer Law & Business. Wolters Kluwer Law & Business has been a longtime sponsor of CALL’s May Business Meeting. One of the representatives took the podium briefly, stating that his company is glad to sponsor CALL, and that Kluwer’s job is to provide subscribers with a “strong research platform.”

Maribel then introduced the meeting’s featured speaker, Karen Daniel. Ms. Daniel is a Clinical Professor of Law at the Northwestern University School of Law, where she teaches second- and third-year law students. Since joining Northwestern’s Center on Wrongful Convictions in 2000, Ms. Daniel has successfully represented clients in state and federal court proceedings and before the Illinois Prisoner Review Board, achieving numerous exonerations. In November 2012, she co-founded the Women’s Project of the Center on Wrongful Convictions, which she now directs.

Ms. Daniel began her presentation by thanking CALL for the invitation to speak. She first provided a brief overview of the Center on Wrongful Convictions. The Center, she said, takes on DNA and non-DNA cases and has contributed to 36 exonerations in Illinois.

She next focused on the Center’s female clients. Ms. Daniel said that the Center has represented four women, and she specifically discussed two: Kristine Bunch and Nicole Harris. Kristine Bunch is an Indiana woman who was wrongly accused and convicted of arson and the murder of her son in a trailer fire in 1996. Chicago mother Nicole Harris was convicted in 2005 of murdering her four-year-old son and was sentenced to 30 years in prison. However, the 7th Circuit U.S. Court of Appeals vacated her conviction last year (see Harris v. Thompson, 698 F.3d 609 (7th Cir. 2012)), citing the likelihood that Harris had given a false confession, as she had been interrogated off and on for 27 hours.1

Ms. Daniel also spoke generally about women’s exonerations and the work of the Women’s Project, which is an outgrowth of the recognition that women’s exonerations are different than men’s. She said that, of the 1100+ exonerations currently listed in the National Registry of Exonerations, only about seven percent are women’s cases. The speaker also noted that faulty science is more often involved in women’s exonerations than in men’s—35.4 percent in women’s, but just 21.5 percent in men’s. Further, Ms. Daniel noted that there has been no research on women and police interrogation, and there should be. She offered the example of a leading manual on criminal interrogations and confessions that does not address gender and cultural differences in reaction to law enforcement.

Upon concluding her talk, Ms. Daniel took a number of questions from the floor. One attendee asked about funding. The speaker said that the Center receives support from the Law School, conducts fundraising, and has also applied for a federal grant. Another attendee asked how prosecutors respond to exonerations. She responded that, with conclusive DNA evidence, they will often apologize, but they are not always accepting of the exonerations. One attendee asked if there were any consequences for continued on p. 9
CALL Business Meeting Roundup
cont. from p. 8

prosecutors after an exoneration, and she said that, by and large, there were none because prosecutors generally have immunity.

Another member of the audience asked what reforms are needed to eliminate wrongful convictions. Ms. Daniel answered that the Center has urged various reforms. Specifically, she said that more accurate lineups would help, as well as the recording of interrogations, and the admission of better science at trial. She also indicated that certain evidence rules need to be changed. Closing out the question portion of the presentation, another attendee asked the speaker how the Center decides which cases to accept, and how many cases it can handle. Ms. Daniel explained that the Center receives referrals and letters, and that students, attorneys, and volunteers conduct case intake. She said that they are good at spotting potential wrongful convictions; the staff members do a good job of screening, and a lot of cases are thrown out. The speaker also indicated that the Center currently has five attorneys handling about 50 cases in different stages.

JoAnn thanked Ms. Daniel and then invited Frank Drake of the Bylaws Committee to the podium. He said that members should have received proposed CALL Bylaws amendments via email prior to this meeting. Frank characterized the proposed changes as “noncontroversial” and summarized them. Briefly, the proposed amendments reflect the merging of the Elections and Nominations Committees, and language that more closely parallels the AALL Bylaws’ antidiscrimination clause. Another minor change would be placing CALL Bulletin in italics. Frank explained that, per CALL Bylaws Article XIII, Section 13.3, the vote today would decide whether to bring the proposed Bylaws amendments to the full membership for a vote by ballot. He asked for comments from the floor, but there were none.

Frank then proposed that attending CALL members vote by show of hands whether to bring the proposed Bylaws amendments to the full membership for a vote by ballot. The proposal passed. He then proposed that attending CALL members vote by show of hands whether the proposed amendments should be voted on as a whole, rather than section by section. The proposal passed, with three nays.

One attendee indicated that he had abstained from the voting because the vote had not taken place by parliamentary procedure (see CALL Bylaws Article XII). Frank then motioned that the proposed Bylaws amendments be brought to the full membership for a vote by ballot. The motion was seconded, and then Frank asked for a vote by show of hands. The motion passed. Frank then motioned that the proposed amendments be presented to the full membership for a vote as a whole, rather than section by section. The motion was seconded, and then Frank asked for a vote by show of hands. The motion passed, with three nays. Frank explained to the nay voters that, when the proposed amendments are presented to the full membership for a ballot vote via SurveyMonkey, there will be a section allowing for voters to indicate exceptions.

JoAnn then asked Julia Jackson of the Grants & Chapter Awards Committee to come to the podium. Julia first presented certificates of merit to Jamie Sommer (Northwestern) and Tom Gaylord (Chicago-Kent) for their work on “Finding Illinois Law.” Tom Gaylord was not able to attend today’s meeting. The Award for Outstanding In-House Publication went to members of the Loyola University Chicago Law Library (Joe Mitzenmacher, Kaye Friberg, Nan Norton, Lucy Robbins, and Matt Timko) for their electronic publication, “Law Library Student Services Guide.” The Agnes and Harvey Reid Award for Outstanding Contribution to Law Librarianship was presented to Denise Glynn (DePaul). Denise has been active in CALL for many years, serving as Secretary and Treasurer, as well as on a number of committees. Julia lauded Denise for her ongoing contributions to the success of CALL meetings.

The Lifetime Achievement in Law Librarianship Award was then presented to two retiring CALL members—Judith M. Wright (University of Chicago), and Gail Hartzell (Valparaiso). Gail was not able to attend today’s meeting. Judith, however, was in attendance with her husband, and she accepted the Award with some brief comments and expressed her gratitude to CALL. Julia also announced the names of the recipients of CALL grants in 2012-2013: Scott Burgh, Debbie Ginsberg, Denise Glynn, Jamie Sommer, Pam Cipkowski, Charles Frey, and Scott Vanderlin. Scott also received an AALL registration grant, which AALL provided to CALL this year.

JoAnn then invited CALL Committee announcements. Clare Willis of the Meetings Committee said that there were receipts available for today’s meeting if anyone needed one. Robert Martin of the Community Service Committee reminded attendees of the PAWS “Run for Their Lives” walk on June 9. He also solicited contributions for Blessings in a Backpack. Attendees were also reminded that CALL annual membership fees are due on June 30.

continued on p. 16
President’s Letter cont. from p. 3

the consolidation of the Nominations and the Elections committees into a single committee. The Executive Board approved this recommendation. Since a Bylaws change would be required, the Board elected to do a review of the entire Bylaws. In its overall review of the CALL Bylaws, the Board determined that there were a number of other changes that should concurrently be proposed to the membership. One such change involves the wording of Article III, Antidiscrimination. Two years ago, the Board determined that the wording of Article III of the CALL Bylaws was adequate and reflected the same meaning as the language in AALL’s Article III, Antidiscrimination. The Board agreed, however, that when a CALL Bylaws revision proposal was required, the proposal should include changing Article III to reflect the exact language in AALL’s Bylaws. Other proposed changes to the CALL Bylaws at this time involve including language that includes the use of the webpage or other electronic means to notify the membership of major resolutions and policy decisions (Article VII, Section 7.5), italicizing references to the CALL Bulletin and Membership Directory, and eliminating the minimum requirement of four annual business meetings (Article V, Section 5.1). The latter change is proposed to allow the Board flexibility in determining the number of annual business meetings, based on the Association’s anticipated revenue and sponsorships. In March, the proposed Bylaws changes were distributed to the membership via email for discussion. During the May business meeting, attendees approved a motion to send the proposed Bylaws changes to the full membership for a vote. The proposed Bylaws changes will go to the full membership for a vote no later than June 15, 2013.

I hope many CALL members will be in Seattle for the AALL Annual Meeting. Many of our members will have active roles during the conference. Jean Wenger will be presiding over the Annual Meeting as President of AALL; and Deborah Rusin will be continuing in her position as AALL Secretary. There are several members presenting at the conference including Deborah Ginsberg, Sara Glassmeyer, June Hsiao Liebert, Emily Janoski-Haelen, Lyonette Louis-Jacques, Julie Pabarja and Pat Sayre-McCoy.

Three Board members leave this year: Secretary Julienne Grant, Director Susan Retzer, and Past President Juli Jackson. It was a pleasure to work with all of them. The new CALL Executive Board is Maribel Nash, President, Margaret Schilt, Vice-President/President-Elect, Barry Herbert, Treasurer, Clare Willis, Secretary, Pam Cipkowski, Director, and Jamie Sommer, Director. CALL is in capable hands.

I hope that you have a wonderful summer and look forward to seeing you at the next CALL business meeting. One last thing….Don’t forget to answer the CALL and volunteer for a committee!

JoAnn

Editor’s Letter cont. from p. 2

ful opportunity to serve your Association and learn more about its members and about current issues in law librarianship.

As for me, I am moving on to other challenges as Vice-President/President-Elect of CALL for 2013-2014. I look forward to further CALL adventures and will contribute my own article to the Fall Bulletin on the Chapter Leadership session at AALL in July. Hope to see many of you in Seattle!

Margaret Schilt, Co-Editor

Website Guidelines, CALL Committees, and Discussion Forum Policies

Pursuant to the recommendations of the CALL Bulletin Special Committee, the Website Guidelines, the list of current members of CALL Committees and the Discussion Forum Policies will no longer be published in the Bulletin. They are published on the CALL website:

Website Guidelines: http://new.chicagolawlib.org/?page_id=128
CALL Committees: http://new.chicagolawlib.org/?page_id=103
Discussion Forum Policies: http://new.chicagolawlib.org/?page_id=143
Sunny skies greeted CALL’s walking team as they met at Montrose Harbor on Sunday, June 9, to participate in PAWS Chicago’s Run for Their Lives 8K Run/4K Walk. CALL’s Community Service Committee registered 9 people to its team and raised a total of $520 to benefit PAWS Chicago.

PAWS Chicago has been a favorite charity of CALL members in years past, as the Community Service Committee has collected donations and funds at several business meetings for the animal shelter and humane organization. Many people are familiar with PAWS’ adoption center for dogs and cats located in Lincoln Park, but PAWS also has a spay/neuter clinic in the Little Village neighborhood and a comprehensive community outreach program to educate people about the benefits of spay/neuter to effectively reduce pet overpopulation. Over 17,500 pets were spayed or neutered at the Lurie Spay/Neuter Clinic in 2012, which led to fewer stray and unwanted pets in the city’s Animal Care and Control facility, resulting in fewer healthy animals being euthanized.

The CALL Community Service Committee hopes to participate once again in next year’s PAWS Chicago Run for Their Lives event, so plan on joining the team, meeting new friends from Chicago law libraries, and raising funds for Chicago’s homeless pets!
Cardinal Intellectual Property (“Cardinal”) was the sponsor at the CALL Business Meeting on February 20, 2013 at Lawry’s in Chicago. Many of the meeting attendees were not familiar with Cardinal. Accordingly, the following are some informational tidbits about what makes Cardinal unique for CALL members and their employers.

Founded in 2001, Cardinal is a local intellectual property services company with headquarters in Evanston, Illinois. Cardinal employs about two hundred and fifty people. Its talent pool is comprised of more than one hundred and fifty IP attorneys, registered patent agents, former patent examiners, IP paralegals, and folks having advanced technical degrees. Importantly, all of the company’s services are performed by its employees, and none of its services are outsourced overseas. This enables Cardinal to assure its clients of the highest standards of quality, confidentiality, and accountability.

Another unique characteristic of Cardinal is its broad scope of IP services. Cardinal is an industry leader in patent and trademark searching, and has competitive patent monitoring and IP docketing services. The company also offers a suite of paralegal services, including e-filing, document formatting, and IDS preparation for patent matters.

Cardinal has performed more than one hundred thousand patent and trademark research projects since its inception. Many of these searches were conducted for the United States Patent and Trademark Office (“USPTO”), as Cardinal has been providing the USPTO with Patent Cooperation Treaty (“PCT”) search services under contract since 2006. To maintain this contract, Cardinal must not only pass rigid security and confidentiality audits of the USPTO, but also have searching capacity in all technology (chemical, mechanical, electrical, business methods, etc.) areas. In fact, Cardinal’s search project managers are either patent or trademark attorneys chosen for unique subject matter expertise that best suits the project at hand.

Beyond the USPTO, Cardinal has thousands of clients that include international law firms, universities, and members of large corporations. Most of these organizations come to Cardinal because they have an interest in protecting intellectual property, such as patents and trademarks. To that end, Cardinal performs all patent search types, including patentability (novelty), validity (invalidity), landscape (collection, state-of-the-art), and clearance (freedom to operate, right to use, infringement). Moreover, Cardinal’s first class trademark search services help its clients effectively secure their brands and track potential infringers.

Have you ever been tasked to track a competitive patent landscape or monitor patent status changes using the USPTO’s Public PAIR service? If so, then you probably recognize how onerous such tasks can be. With Cardinal’s unique PatentWatch and PAIR Alerts services, patent monitoring and status reporting are a breeze. PatentWatch enables the efficient review of patent filing trends for any industry, technology, company, or combination thereof. Meanwhile, PAIR Alerts provides a fast and easy way to track any U.S. patent matter during prosecution. It normally takes nine tedious steps to check the status of a U.S. patent case using Public PAIR. Cardinal’s PAIR Alerts lifts that burden by sending automated status alerts (with accompanying documents) to clients via email. These innovative services allow patent owners to efficiently monitor patent filing trends and competitor prosecution activity in support of their informed business decisions.

Similarly, Cardinal’s talented cadre of paralegals and docketing staff help its clients stay informed of critical due dates and maintenance requirements of their own IP. The company offers a wide scope of paraprofessional services, including docketing, e-filing, and proofreading, just to note a few. Further, Cardinal can provide permanent, temporary, or ad hoc support, making its paralegal services uniquely scalable and flexible for any client.

Like CALL, Cardinal’s most valuable assets are their people and their commitment to professional excellence. Perhaps this connection will forge the foundation of a longstanding relationship between these two organizations. If this article has not satisfied your curiosity about Cardinal Intellectual Property, click http://www.cardinal-ip.com/ or call (847) 805-7122 to learn more.
“Oh great, another consultant.” Isn’t that what we all think when we prepare to go to a workshop/retreat/continuing education event? That said, I dutifully signed up for the 2013 AALL Management Institute, and was delighted to receive a CALL grant to attend the Institute.

Despite my reservations regarding spending three days (including a Saturday) in the frigid meeting rooms of a downtown hotel with said consultant cheering us through all sorts of group activities, I was kind of looking forward to the Institute. I’ve always been eager to become involved in professional development and committee activities. I had worked on CALL’s Strategic Planning Committee and had also been elected to the CALL Board as a Director. Through these professional development activities, I found myself enjoying getting away from the nitty-gritty, everyday work of cataloging and instead working on projects where I was planning and formulating ideas and policies. Perhaps I was ready to take a step up to a career in management, and maybe the AALL Management Institute might be just the thing for me.

After only about a half hour into the first day of the Management Institute, I knew I had made the right decision to attend. That dreaded consultant turned out to be Maureen Sullivan, a fascinating, engaging, intelligent, well-versed, interesting, and skilled facilitator who just so happens to be the 2012-2013 American Library Association President. Maureen has a top-notch resume which includes experience in organization development, strategic planning, leadership development, introducing and managing organizational change, and a long list of other competencies. This lady knows her stuff.

The agenda was ambitious: the main topics we covered included Managerial Leadership, Developing Relationships, Strategic Planning, Leading Change, and Personal Planning. Within those areas, some of the ideas we discussed included principles and practices of effective management, library management and leadership competencies, creating and nurturing productive work relationships, communicating what’s important, coaching and mentoring, conflict resolution strategies and techniques, motivating staff, championing the library’s role and making the case for the library’s value, and creating a personal development plan.

Whew—a lot of material, but Maureen’s professional yet conversational style allowed us to transition from topic to topic with a practical understanding of the ideas presented. There was always time for questions, and a lot of discussion was generated. And yes, there were those dreaded small-group exercises and activities, but the intimate atmosphere made it fun and reassuring to discuss the material with colleagues who soon started feeling more like trusted friends. Maureen always had suggestions for websites, books, and further reading that left us hastily scribbling down sources to track down later.

One of the reasons I’ve always been cynical about consultants is because they always seem to introduce lots of business models, matrixes, and diagrams that make their work look fancy and important, but don’t seem to have a lot of practical application. I think the AALL Management Institute was the first place where I actually found myself nodding in agreement with the models Maureen presented, engaging in discussion about them using real-world examples I had experienced, and writing down information that I actually went back to later to learn more about the models.

Many of the participants at the Management Institute were already in middle-management positions, while

continued on p. 14
others were quite early in their careers and striving to climb the library corporate ladder. Some of them voiced concerns about a negative atmosphere or conflicts within their workplace, and frustrations and concerns were shared about the dwindling state of budgets and funds. We also shared success stories, and lots of suggestions and encouragement were given. Most of the participants were public services librarians; I think I was the only one with a technical services background, but that did not draw away from being able to learn from and relate to the others’ experiences.

We covered a prodigious amount of information each day, so it was a welcome boon that there was a happy hour scheduled by the hotel with free wine tasting down in the lobby each day, and our group tended to gather there after we were done. Many in the group planned informal dinner outings, heading out together to relax after the day’s intense work sessions. After three days of sharing ideas, it didn’t seem quite right to disperse afterwards without keeping up a connection, and a LinkedIn group was formed by one of the Institute attendees so we could all keep in contact with one another.

If you are on the fence about attending a future AALL Management Institute, take it from a former skeptic and make plans to go to the next one offered. It was truly one of the best programs of its kind that I have attended. Whether I stay where I am—in a position that isn’t necessarily management, but involves supervising and evaluating staff—or whether I strive for a true management position, the information I gained from the Institute will be valuable to me in communicating with others, assisting with library planning, dealing with changes in the workplace, and in making myself more integral to the organization. And by all means, apply for a CALL grant to help with the expenses! CALL is all about fostering communication with our colleagues and creating opportunities such as this for its members. The AALL Management Institute is definitely a worthy opportunity to broaden your skills and network with and learn from colleagues from other law libraries.
PUBLIC RELATIONS IS ABOUT MORE THAN PROMOTING AN ASSOCIATION; IT’S ALSO ABOUT PROMOTING ONESELF - DON’T MISS THE OPPORTUNITY!
By Deborah Rusin, Katten Muchin Rosenman LLP
deborah.rusin@kattenlaw.com

It often seems that when we think about public relations, we tend to think only about promoting an association. While it is true that public relations can be about promoting an association, as with the work of CALL’s Public Relations Committee, we also need to be mindful that good PR begins at the individual level. It is when we have a solid foundation and understanding of promoting ourselves that we can then transfer those skills to promoting a larger association.

We have also heard that one gets one and only one chance to make a good first impression. But once that first impression has been made, the next question is, WHAT are you currently doing or going to do to market yourself?

The CALL Public Relations Committee works hard to promote the association through various initiatives. What are your personal initiatives in creating your own public relations plan? In an increasingly competitive market, one must diligently work to advocate for the continuance of one’s own position within one’s own respective institution. But more than that, a personal public relations plan is about creating a plan whereby one is proactively engaged in one’s own personal growth, both as a professional and as an individual.

While we each may follow a different path and different means in creating our own public relations plan, what is important is that we create a plan and follow it through to its fruition. Personal public relations plans can begin with the simple task of volunteering for a committee, such as the CALL Public Relations Committee, or it can begin with writing an article for publication in a professional newsletter, or it may include presenting before your colleagues. What is important is that you begin to take the steps that will lead you to marketing yourself in a way that allows you to stand out amongst the masses. Remember, we are working in an increasingly competitive market. How many times have you asked yourself, why did he/she get the promotion or the new job when you did not? Could it be that they created a marketing plan whereby when a slot for a promotion or job opened up, “everyone” thought only one individual was right for the job, and unfortunately, they did not think of you? You may have given time, energy, and dedication to presenting spot-on answers to research requests, and yet no one really knew who you were. You rode the elevator with the individuals whose research requests you fulfilled, yet they did not know that it was you who performed the research. I believe that much of this is due to a weak or altogether absent personal public relations plan. While it may seem obvious, no one is going to advocate for us with the same energy and zeal that we are going to do so on our own behalf.

So, how do I begin to market myself? How do I create a personal marketing plan?

I think the first question you have to ask yourself is, what is the goal you are trying to accomplish? Are you trying to position yourself to maintain your current position? Are you trying to position yourself to strategically place yourself in line for a promotion? If so, what next steps are you going to take to get yourself to a launching point? There are many different roads that you can take to market yourself. As a way of marketing myself, I have tried to take advantage of any opportunities that presented themselves, and when the opportunities did not present themselves, I went looking for them and then built upon on those experiences.

Implementing your personal marketing plan and getting yourself “out there” as a known quantity can begin with writing an article for the CALL Bulletin, presenting in front of your colleagues, volunteering for a committee, or agreeing to run for the Board. Whatever you can do to prepare yourself strategically will be the start of implementing your own personal public relations campaign.
CALL NEEDS YOU!
By Maribel Nash,
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Please consider volunteering for a CALL committee for 2013-2014!

If you would like to become more involved, I invite you to volunteer to serve on a CALL committee. Serving on a committee is one of the best ways to be active in our community, network with other law librarians, and make an impact on the profession. Don’t know which one(s) to choose? Read the CALL Committee Descriptions.

Build your relationship with CALL and your fellow CALL librarians by choosing to volunteer today by filling out this short form: http://www.surveymonkey.com/s/CALLVolunteer2013. If you served on a committee this past year, please consider continuing your service this year.

Thanks!
Maribel

2012 AALL PRICE INDEX FOR LEGAL PUBLICATIONS NOW AVAILABLE

The 2012 AALL Price Index for Legal Publications is now available on AALLNET. The table-based report includes details for the mean cost of titles and percentage increases over previous years for serial publications, legal periodicals, loose-leaf services, commercially published court reporters, and supplemented treatises.

The purpose of the Price Index is to provide members with comparative information about past price changes to help with budgeting and collection development decisions. In gathering information for the Price Index, the committee asks publishers to provide their pricing. If a publisher declines to do so, its pricing is not included in the index.

Special thanks to the Price Index for Legal Publications Committee and Carol Avery Nicholson, Price Index editor, for their work on this edition.

CALL Business Meeting Roundup
cont. from p. 10

JoAnn and Maribel announced the winners of the two LexisNexis-sponsored door prizes: Valerie Kropf (DLA Piper) and Lauren Odom (Skadden, Arps, Slate, Meagher & Flom LLP). Two representatives from Lexis were in attendance: Kelly Harper and Terri Sorrentino.

JoAnn then passed the President’s gavel to Maribel. Maribel said she would be sending out an email asking for volunteers for CALL Committees for 2013-2014.

The meeting was adjourned at 1:30.

1. At the time of this writing, Ms. Harris is out of jail and is awaiting a decision by the Cook County State’s Attorney’s Office on whether to retry her.
For the past three years, I’ve been privileged to co-chair the CALL Community Service Committee with two of my IIT Chicago-Kent colleagues, first Susan Sloma, and more recently Robert Martin. While I won’t be continuing on as co-chair next year, I’m happy to report that Robert will be staying on, and Jessie LeMar will be replacing me as his co-chair.

I want to thank everyone in CALL for the enthusiasm you’ve shown for the activities that our committee coordinates. Community Service is a fun group to work with, and they always have some great ideas for ways to get CALL’s name out into the community and do some good work for our neighbors, but the success of all these ventures always depends on the willingness of CALL members to pitch in and participate. You never let us down.

Over the past three years, we’ve supported local organizations like the Anti-Cruelty Society, Honor Flight Chicago, and Housing Opportunities & Maintenance for the Elderly (HOME), as well as national efforts like Blessings in a Backpack and Sit-Stay-Read. After Susan’s passing in January of 2011, we also supported the American Cancer Society in memory of her and Bill Wleklinski, long-time CALL member and librarian at John Marshall. While the committee loves to support the work of these wonderful organizations, we’re also keenly aware that part of our task is to burnish CALL’s reputation as a good neighbor and a valuable resource for the community. Thanks to all of you, the success of that effort has grown year after year.

While I won’t be part of the Community Service Committee next year, I’m sure they’ll have another great roster of projects to participate in, and I look forward to joining you in supporting them.

Here’s a scenario: Your library has a job to post. You want to get it out to the CALL membership as quickly as possible. Maybe you’re also interested in getting it out to library schools. You might think, “Who am I supposed to email about that? What if she’s on vacation?” Fret not! Posting jobs with CALL is as easy as filling out a form.

Where’s this form? Go to the CALL website and look under the Jobs and Careers. You’ll see a link for Job Postings and a Job Posting Form. Fill it out there or copy and paste from Word. Don’t worry about what it looks like. A helpful Placement and Recruitment Committee member will make sure no weird formatting makes it into the posting. There’s even a place to check which nearby library schools you want the posting to go to.

What happens next? Once you hit the submit button on the form, a Placement and Recruitment Committee member will contact you to confirm the posting. She will also format the posting for the website. Very quickly, usually within a day, your posting will be up on the CALL website looking good and attracting the best candidates in the Midwest!

What about the listserv? The same webform you filled out will alert the Committee to send out your posting on the listserv. The posting will go out to the listserv at around the same time as the posting goes up on the website.

How long will it stay up there? The posting will stay up online for eight weeks before the Committee will contact you to ask if you need it up longer. If you filled the job (congratulations, by the way), you can contact the Committee to have the job posting taken down.

Is it really that easy? Yes!

So, if you have a job to post, use the form!
AALL2go Pick of the Month –
Passing the Baton: Managing Temporary and Permanent Succession Changes

AALL’s Continuing Professional Education Committee presents the AALL2go pick of the month: Passing the Baton: Managing Temporary and Permanent Succession Changes.

The time to prepare for retirements, extended leaves, and resignations is before they happen. What do you do when a key staffer announces his or her retirement? How do you prepare if you’re the one leaving? Speakers Wendy Moore and Meg Butler discuss succession planning in law libraries. They identify issues and problems and offer solutions ranging from training other staff to take over essential duties to using technologies, such as LibGuides, to make policies and procedures easily accessible to all library staff. This program will help you take your transition from a horror story to a smooth, orderly process.

This program was originally presented at the 2012 Annual Meeting in Boston. It is available as a streaming audio and can be accessed via AALL2go.

Find this and more than 80 other free continuing education programs and webinars for AALL members at AALL2go!

CALL Meeting Schedule 2012-2013

Business Meetings
• September 20, 2012 (Thurs.)
• November 15, 2012 (Thurs.)
• February 20, 2013 (Wed.)
• May 15, 2013 (Wed.)

Details will be posted as they become available. Dates subject to change.

Executive Board Meetings
• August 14, 2012 (Tues.)
• September 11, 2012 (Tues.)
• October 9, 2012 (Tues.)
• November 13, 2012 (Tues.)
• December 11, 2012 (Tues.)
• January 8, 2013 (Tues.)
• February 12, 2013 (Tues.)
• March 12, 2013 (Tues.)
• April 9, 2013 (Tues.)
• May 14, 2013 (Tues.)