Legal Analytics: Beyond the Buzz

Chicago Association of Law Libraries
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Agenda

Overview
Key Evaluation Factors
Product Examples
Further Reading
Q&A
What Are Legal Analytics?

“Legal analytics involves mining data contained in case documents and docket entries, and then aggregating that data to provide previously unknowable insights into the behavior of the individuals (judges and lawyers), organizations (parties, courts, law firms), and the subjects of lawsuits (such as patents) that populate the litigation ecosystem. Litigators use legal analytics to reveal trends and patterns in past litigation that inform legal strategy and anticipate outcomes in current cases.”

Uses for Legal Analytics

Litigation Strategy

Manage Client Expectations

Business Strategy / Development

Supplement Traditional Legal Research
Analytics Platforms: Key Evaluation Factors

Source of Underlying Data
Federal vs. State vs. Both
Level of Granularity Available
Recognition of Split Outcomes
Frequency of Updates
Normalization of Data
Search and Filter Capabilities
Product Examples

Docket Navigator

Thomson Reuters Westlaw Edge

Lex Machina

Context on Lexis Advance

RAVEL a LexisNexis Company
Test Tips

- Build lists of parties, judges, attorneys, firms, terms to test.
- Include retired (recent and not recent) and current.
- Include those with name changes, firm mergers, attorneys who've changed firms.
- Include company name changes (Google to Alphabet)
- Public companies, private companies, and individuals
- Common names (Smith, Johnson, etc...)

- Be consistent with date range in testing (down to the day)
- Beware of judging by hit counts
  - Double-counting
  - Wrong party (Alphabet/Google example)
- Check subsidiary list against your research
- Multiple case types on single case (Oracle America v. Google)
- Attorneys admitted pro hac vice
Further Reading

Articles/Books


Further Reading

Blogs/Newsletters

Lawtomatic (Gabe Teninbaum)

LawSites (Bob Ambrogi)

Law Technology Today (ABA Legal Technology Resource Center)

3 Geeks and a Law Blog (Greg Lambert, Toby Brown, Sophia Lisa Salazar)

Dewey B Strategic (Jean O’Grady)

Know-It-AALL (AALL)
Further Reading

Podcasts

LawNext (Bob Ambrogi)

Law Technology Now (Monica Bay and Bob Ambrogi)

The Geek in Review (From 3 Geeks and a Law Blog - Greg Lambert & Marlene Gebauer)
Questions?
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